

# Trouble blogging regularly?

Don't worry, everyone does — especially new bloggers.

Work through this handy checklist to set yourself up for blogging success!

- 1 Define a specific goal**  
Determine how frequently you want to publish. Be ambitious!
- 2 Write out your goals on paper**  
Grab a pen & paper and physically write it out — maybe more than once!
- 3 Publicly commit to your goals**  
Tell your friends & family so they can encourage and hold you accountable.
- 4 Develop a note-taking strategy**  
Capture inspiration when it happens to overcome writer's block later.
- 5 Plan (and write) your posts well ahead of time**  
This reduces the pressure you'll put on yourself as deadlines approach.
- 6 Create a system of reminders**  
This will keep your blogging goals near the top of your mind.
- 7 Make blogging part of your normal workflow**  
Map out the typical steps in your process, and fit blogging into it.
- 8 Don't stress over quality. Just write.**  
Write without inhibition. Don't worry about getting it perfect — edit later.

Have questions, tips of your own, or just need encouragement?

Drop us a line: [hello@myfotojournal.com](mailto:hello@myfotojournal.com)